

network or perish

Learn the secrets of master networkers

The definitive text for anyone wanting to learn the secrets of effective networking and how to turn networking into dollars.

- Learn how to make networking an integral part of your marketing and promotions with a strategic networking plan.
- Make the most of your time and energy with a productivity-maximising approach to networking.
- Learn the habits of successful networkers.
- Find out how you can turn networking into a stream of endless referrals.
- Read success stories from people who have built businesses through networking.

Networking is not only an essential life skill, but also the most basic business building tool in today's competitive market.

This book is a must-read for both non-networkers and those who want to take their networking to a strategic level.



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